

# Stefan Trajkov

## Creative Web Engineer

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Creative Web Engineer with 8+ years of experience designing and building scalable digital platforms, high-performance websites, and modern web systems for startups, agencies, and enterprise clients. Specialized in UX/UI, front-end engineering, CMS architecture, and performance-focused digital experiences using WordPress, Laravel, React ecosystems, and AI-assisted development workflows.

## Relevant Experience

### ○ Systemutvecklare @ LW Sverige AB

Stockholm, Sweden • 2025 — Present

Developing scalable digital systems and technical solutions focused on performance, maintainability, and long-term platform stability.

- Improve and maintain internal digital systems
- Optimize performance and technical architecture
- Collaborate across teams to deliver scalable solutions
- Ensure high code quality and system reliability

### ○ Chief Technology Officer @ Hunter & Bard

San Francisco, California • 2020 — 2024

Led front-end development and technical execution for enterprise-focused digital experiences and marketing platforms. Collaborated with a small-mid size team of designers and developers to spearhead a new brand and design system for clients and communities from Startups up to Corporate level.

- Led and mentored front-end developers
- Improved architecture and development workflows
- Collaborated with design and strategy teams
- Delivered scalable React-based systems

### ○ Founder & Owner @ Webste

Nov 2018 - Present // Bulgaria, Europe

Webste is Europe-based digital studio that specializes in developing stunning custom websites. Mission is to create unique, digital experiences for brands who are prepared to make an impact. Experience ranges from design, digital marketing and SEO, to brand strategy and development.

### ○ Creative Manager @ P World

Apr 2017 - Aug 2018 // North Macedonia, Europe

Managed a business identity design team, overseeing art direction, processes, recruitment, staff retention, and individual team structure. Reviewed the team's work for relevance, consistency, and accuracy through proofreading, editing, and optimizing workflow. Strived for excellence in quality, design, and typography. Educated the team on customer goals and the use of corporate identity products.

### ○ Web Developer & Designer @ Inception Enterprises

Jan 2016 - Mar 2017 // North Macedonia, Europe

Devised various custom responsive WordPress sites from design comps that included advanced WordPress features, such as Custom Post Types, Advanced Custom Fields, and WordPress Customize API. Diagnosed and troubleshooted different websites of the company's critical clients by deploying updated knowledge of modern technologies and techniques in the industry.

- Collaborated on the development of a major e-commerce platform, increase in sales by 25% year-over-year.
- Planning and oversight of the design, build and test environments of the systems.

## Skills

### Design

Figma, Sketch, Photoshop, Illustrator, After Effects, Blender, Spline

### Tools & Platforms

Wordpress, Git, Webpack, Netlify, Prismic, Contentful, Wordpress, Supabase

### Programming Languages

JavaScript (ES6), TypeScript, HTML5, CSS3/Sass, GraphQL, Python, R, PHP

### Libraries & Frameworks

jQuery, React JS, Gatsby, Vue, Node.js, Express, Jekyll, NativeScript

## Education

### Faculty of Information Science and Technology

2013 - 2017 // Skopje

Bachelor of Science in Information Science  
Human Computer Interaction Concentration  
Minors in Interaction & Experience Design

## Projects

### carbonfootprint.mk

Our daily behavior has consequences that affect planet Earth. Many of the things we do, consciously or unconsciously, release harmful gases into the atmosphere that contribute to global warming and climate change.

## Awards and Honours

Awwwards Jury - 2024-2026

## Interests

Cycling, Reading, Swimming, Traveling, Hiking, Typography, Photography